

# UNPAID INTERNSHIP WORKING SESSION

NEVER BEFORE HAS SO MUCH ATTENTION been placed on unpaid internships. An April 2010 article in the New York Times sent the field into a frenzy by citing the impending crackdown of experiential education opportunities that lack compensation. Employers wondered if they were breaking the law while higher education administrators pondered if they should support unpaid experiences on their campus. Over the last several months, many more questions have been asked and very few answers have been uncovered.

INTERN BRIDGE HAS BEEN AT THE FOREFRONT of this controversy before it went mainstream. In 2007, Intern Bridge released ground breaking intern compensation research, shedding light on a socioeconomic issue and a growing trend of non-compliance. In fact, we have said from our inception that unpaid internships are one of the most complicated issues in higher education, involving what seems to be countless stakeholders.

THIS IN-DEPTH WORKING SESSION IS DESIGNED to help your institution build a strategy around the expanding problem by examining the past, present, and future of unpaid internships. The program is designed to bring together campus leadership including the President's office, career services, faculty, and deans to discuss the impact of the Department of Labor's increased focus on prohibiting unpaid internships in for-profit organizations. The working session begins with a review of past events and legal findings, and is followed by a discussion of the current situation including media coverage and Department of Labor related information. The majority of the program is spent building consensus and a long-term plan for the institution.



**BRING THE UNPAID INTERNSHIP  
EXPERTS TO YOUR CAMPUS!**



**The agenda includes facilitated  
discussion and strategizing around  
the following key questions:**

How should we define “unpaid” internships?

Should we actively promote unpaid internships  
to students?

What is our revenue model as it relates to  
paid vs unpaid internships?

What is the connection between career services and  
faculty on campus as it relates to internships?

Should we change how we provide credit  
for internship opportunities?

Are we liable for our actions as it relates to  
unpaid internships?

How do we address our concerns about unpaid  
internships with employers?

**FOR MORE INFORMATION,  
CONTACT INTERN BRIDGE TODAY.**

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800.531.6091**