

COLLEGE RECRUITER

Fraudulent Job Postings:


What can (and should) career services do to help ensure students are not scammed?

January 17, 2020

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AGENDA

- What is College Recruiter?
- What is a fraudulent job posting?
- Why should we care?
- What are schools and their software providers doing about it?
- What does College Recruiter do?



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STEVEN ROTHBERG President and Founder

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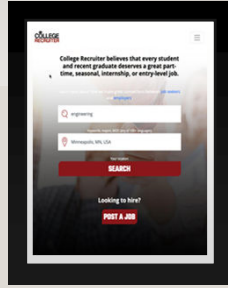


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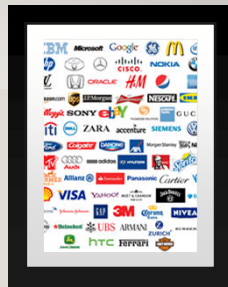
- We believe that every student and recent grad deserves a great career
- 2.5 million sessions a year
- 750,000 part-time, seasonal, internship, and entry-level jobs



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CORPORATE IDENTITY THEFT—DEFINED

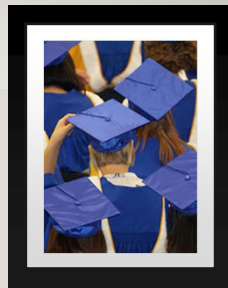
Fraudulent and deliberate misrepresentation of a company's identity.



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SCAMMERS & STUDENTS

Scammers steal personal data by posting **fraudulent jobs** and/or impersonating a legit company.



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PROTECTION



We must be vigilant and proactive to protect our future leaders!




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ANTI-FRAUD ALMOST ALL REACTIVE INSTEAD OF PROACTIVE



Schools and software providers generally wait until students are victimized before taking action.

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HANDSHAKE



- Trust and Safety Team
- Behavior-based analysis
- Block suspicious domains, IPs
- Alerts to schools with pending postings
- Constantly adding more verification steps
- Additional, confidential steps

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I2Twenty

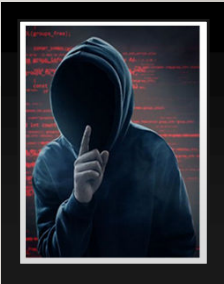

- Schools responsible for jobs posted direct to them
- Jobs posted network-wide require payment
- Additional, confidential steps coming

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NO REPLY FROM OTHERS

- CareerConext
- College Central
- Empyra
- GradLeaders
- Purple Briefcase
- Symplicity

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WOLF SPOTTING

Proactive, anti-fraud procedures are essential to earn a student's TRUST.



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EXAMINE CLOSELY

Email addresses may be CLUES

joe.smith@wellsfargo-inc.com

joe.smith@wellsfargo.com



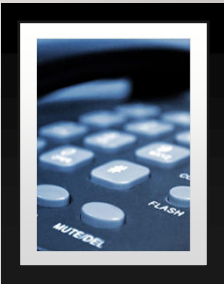
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DETAILS ARE ESSENTIAL

Email address matches database and domain



CALL contact



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CREDIT CARD MATCH
Recruiter using company card
OR
Stolen card





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CLERICAL ERRORS
Odd job title
Misspellings or poor grammar



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LINKEDIN
Does contact have a profile that links to employer?



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LOCATION...LOCATION

North America
Check IP Address

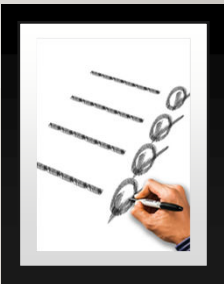


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ACTION ITEMS

- Anti-fraud email
- Deactivate in database
- Refund transaction under fraud account



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ERR ON... THE SAFE SIDE

- Even one red flag? ID as scammer.
- Legitimate customers reach out...scammers won't.



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**PROACTIVITY
EARNS TRUST**

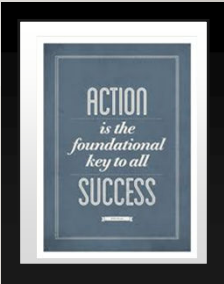

If students become victims of identity theft because we drop the ball...we all lose.





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CALL TO ACTION

Implement proactive, anti-fraud procedures so no student instead of only some students are victimized.


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Thank you!!

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